

# CURRIE & WILTSHIRE: THE HIRED GUNS THAT MAKE IT HAPPEN!

There's no question. Business today depends on technology. But how many business leaders have the knowledge, time or money to focus on IT problems? The professionals at Currie & Wiltshire know what it takes to set up, maintain and enhance an organization's information technology.

"Our clients have more important things to do than struggle with technology. Our goal is to help them improve their satisfaction with IT," says co-owner, John Currie. "We have leveraged 40 years of combined management and IT experience, blended with our clients' feedback and industry best practices, to develop our services and solutions."

Currie & Wiltshire offers a unique CIO and project management service that helps leaders and companies who are facing operational challenges. The service allows them to implement, utilize and manage technology correctly, to achieve growth and maximize the return on their investment.

"As a result, our clients gain a competitive advantage and enjoy increased resource productivity, reduced human errors, decreased financial loss, increased recurring revenue, lower risk of information loss, and increased customer satisfaction," says Currie.

Currie & Wiltshire does this by taking a holistic view of an organization's technology, people and process and by understanding the business goals. They develop a customized IT strategy, based on their experience and IT best practices, which will transition the business from chaos to competitive advantage. Currie & Wiltshire prides itself on being



*Seated are Chris Wiltshire and John Currie.*

vendor neutral, to ensure that all recommendations are in the best interest of their clients.

Currie & Wiltshire is a young company with fresh ideas and energy. Currie and co-owner, Christopher Wiltshire, incorporated the business in 2006, with the vision of providing affordable, reliable and effective IT support and services.

"We listen to the client and focus on business goals and process before recommending technology," says Wiltshire. "We are results oriented. We're not consultants or geeks; we are professional members of your team."

"Rather than acquiring new technology in an ad hoc fashion, we want to help companies optimize their infrastructure to simplify and reduce costs," adds Currie. "We also want to help you to find the vulnerabilities you don't know about and put proper safeguards in place to avert a disaster."

From implementing customer relationship management tools to planning the technology for a new office, the specialists at Currie & Wiltshire

become a virtual member of your organization. Their focus on IT management and leadership will end the chronic technology failure that takes time and money away from growing your business. The company's customer support service is also there to assist you when computer problems strike, online or if required, they can dispatch a technician to assist you onsite.

"We can act either as an advisor to an existing

IT department to improve services or as an integrated member of your executive team, managing the entire IT department on your behalf," says Currie.

"We utilize a strategic and tactical approach based on best practices to transition an organization's IT from zero to hero," adds Wiltshire. "We have programs for small, medium and large organizations, as each of these have their own unique challenges and budgets."

He says businesses often wait to call until their information technology is broken and not delivering the results they need. By calling Currie & Wiltshire first, businesses can avoid that hassle.

"The reality is that systems are built without an IT strategy, ad hoc and on top of existing infrastructure to the point that it can begin to conflict – and fail," says Wiltshire.

Currie & Wiltshire is an award-winning firm. It was voted #1 Computer Systems Management Company in 2007 and was recognized as the 2007 Success Story by the Business Advisory Council of Durham.

Visit online at [www.curriewiltshire.com](http://www.curriewiltshire.com) for more information.

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